

## Greedy Productions

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#### EditShare Scores Big in Production

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## The Challenge

The show's elevation to daily status meant Greedy's workload would increase dramatically. In addition to "EP Daily", Greedy produces 70 episodes each year of the "Reviews on the Run" as well as documentaries about the making of video games like "Lego Batman" and "Metal Gear Solid 4". Aaron Mooney, post production supervisor for Greedy, knew it would have to rethink the entire workflow to keep pace with the new demands. "We would bring additional staff onboard, but we needed a smarter, smoother production chain," says Mooney. Greedy consulted with value-added reseller Annex Pro to devise a workflow that would maximize efficiency while conserving costs. "They had already done a lot of critical thinking when they came to us," says Annex Pro owner Kerry Corlett. "They understood that collaborative workflows and media sharing were important elements for success."

## The Solution

Greedy replaced its outdated Avid infrastructure with an integrated system based on Apple Final Cut Pro products and an EditShare shared storage solution. In the new workflow, each production team member would have Final Cut Pro operating on Mac Pros along with Final Cut Server which would all connect to a 30 TB EditShare central storage system.



