



## EditShare Academic Partnership

Since 2003 EditShare's media storage, content management and file-based workflow solutions have increased productivity and collaboration across leading broadcast and media enterprises around the globe. Every day our solutions and services are relied upon to create and deliver content for television, film and web.

As part of educating the market on how our solutions are deployed, EditShare is committed to working within education with our academia partnership program. Alongside a discounted purchasing scheme we provide resources and knowledge as part of adding more value and focus within education.

## EditShare Value in Education

With our expertise in a broad range of media infrastructure, techniques and workflows, EditShare has a team of specialist engineers and partners that are available for industry focused education programs. Working with your team we can identify value-add content that provide students real-world experience of current or forthcoming workflows and technologies. This content can be tailored for different levels of ability and the balance between technical versus practical can be managed accordingly.

We know that students need an understanding of the diverse technology to be found once they leave education, as any media discipline requires multiple systems from a variety of vendors to be effective. EditShare has strong partnerships with many 3rd parties from camera manufacturers to industry editors, so we provide different initiatives with integrated systems to provide content with the right fit for your curriculum needs.

As an academia partner our aim is to not burden you with a confined set of qualifying regulations and additional costs. Our role is to enrich the experience of your team and students with a program of complementary content from a manufacturer that is recognised by the industry.



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# EAP Programs:



## Industry Technology and Workflows - Workshops and Seminars

Education partners enjoy a close relationship that goes beyond technical resource to include teaching support and materials, including the arrangement of participatory activities and workshops on topics such as broadcast workflows, technologies and industry practices:

- Shooting and capture – production techniques and technologies
- Post production workflows – storage layers, automated workflows, versioning
- Media management best practices - managing metadata
- Delivering content – from DPP initiatives to Amazon S3 cloud services
- Archiving solutions - disk, tape, cloud, local or out sourced final storage



## Sponsorship Programs

As an education partner EditShare understand that it's important to inspire and reward excellence with the next generation of industry talent and allow access to tools:

- Student awards schemes
- Creative / technical project awards
- Student discount purchase program



## Industry Experience

Each year EditShare has the opportunity to engage a number of students in 'hands-on' industry programs:

- Production crew experience for presentations and trade event filming projects
- Client projects and job opportunities
- Product and workflow testing



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